

Key Outcomes

Bean presented two design mockups for a monarch butterfly conservation website. **Natalie and Bean agreed to move forward with mockup A** (warmer color palette) with minor adjustments to button brightness. 123

Decisions Made

- **Color scheme:** Use warmer tones from mockup A instead of greens/browns from mockup B 23
- **Content focus:** Prioritize conservation, human interaction, and community involvement over etymology 2
- **Layout approach:** Emulate monarch butterfly reference site structure with simplified elements 4
- **Title sizing:** Reduce size difference between "Complete Guide 2" and "Monarchs" heading 5
- **Interactive elements:** Decide between hover-flip effect or clickable navigation for four conservation action boxes based on content volume 67

Design Feedback

- **Strengths:** Giant "Get Involved" button at top, flower background divider, overall warm color palette matching monarch butterflies 23
- **Improvements needed:** Brighten button colors (yellow, green) for better visibility 3
- Four clickable boxes (Federal Actions, Memory, Human Interaction, etc.) need interaction pattern decision—either hover-flip or direct page navigation, not both 67

Pending Confirmation

- Whether conservation section boxes link to separate pages or scroll to page sections 6
- Final interaction pattern for four conservation action boxes 7
- Content structure for remaining pages (less complex than homepage) 8

Technical Approach

- Content sourced from Wikipedia, then refined using ChatGPT for web formatting 7
- Next assignment focuses on HTML structure and content boxes 9
- Both acknowledged need to refresh JavaScript and jQuery skills for upcoming interactive features 9

Action Items

- **Bean:** Brighten button colors (yellow, green) on mockup A 3
- **Bean:** Adjust title sizing between "Complete Guide 2" and "Monarchs" 5
- **Bean:** Determine conservation page structure (separate pages vs. sections) and finalize box interaction pattern 67
- **Bean:** Build out content pages with simpler design than homepage 8

- **Both:** Refresh JavaScript and jQuery knowledge for upcoming assignments 9